Minority Health Awareness Month
Only health events will be reviewed

Applications will be accepted for review from January 28, 2015 through February 23, 2015 for health-related sponsorship events planned for April 1, 2015 - April 31, 2015. Please mail all applications to Sponsorship Application, Arkansas Minority Health Commission, 523 Louisiana, Suite 425, Little Rock, AR 72201.

Mission Statement
The mission of The Arkansas Minority Health Commission (AMHC) is to ensure all minority Arkansans access to health care that is equal to the care provided to other citizens of the state and to seek ways to provide education, address issues and prevent diseases and conditions that are prevalent among minority populations.

AMHC KEY Focus for FY2015
- Diabetes
- Physical Fitness and Nutrition (to reduce heart disease and stroke)
- Tobacco
- Asthma
- Health Care Workforce Diversity

Performance Indicator
A minimum of 150 total screenings is required for all events. Example: 35 people screened for blood pressure, glucose, cholesterol, pulse and weight. The total number of screenings will be 175. Securing volunteers/partnerships to perform required screenings shall be the sole responsibility of the approved applicant.

Events that do not qualify for Sponsorship
- Events that are not health-related (health must be the primary focus).
- Events outside the scope of the mission of the Arkansas Minority Health Commission.
- Fundraising and Scholarship Events
- Partisan events supporting political candidates.

Sponsorship Criteria
- Health event that reflects a similar commitment to the mission set forth by the Arkansas Minority Health Commission.
- Blood Pressure and Glucose screenings are required.
• Preference given to applications in which activities align with AMHC’s Focus for FY2015.
• Event targets minority populations, however event must serve all citizens in attendance.
• Organization has not received funding from AMHC for FY 2015 (07/01/2014 – 06/30/2015).
• Application was received BY CLOSE OF BUSINESS FEBRUARY 23, 2015 via MAIL ONLY.
  No phone calls, emails or walk-ins. (E-mails, letters, phone calls or walk-in applications requesting sponsorship will not be reviewed).

Sponsorship Requirements
1. Applicant must complete AMHC sponsorship application.
2. Screenings (blood pressure, glucose or cholesterol) must be provided at the event.
3. Applicant must provide screening data to AMHC after event.
4. Applicants are required to provide a list of free or income-based clinics to participants screened for follow-up services.
5. Applicant must complete AMHC pre-event form and submit with application.
6. Applicant must agree to submit post-event form after event.
7. Applicant must attach budget that provide line item for expenditures.
8. Budget should include purchase of blood pressure and glucose machine.
9. Applicant budget should detail expenses covered by AMHC sponsorship.
10. Applicant must include copy of W-9 from organization.
11. Applicant must meet requirements outlined in sponsorship criteria.

Sponsorship Award/Reimbursement/Receipts
1. Applicant may be approved for up to $2,000.00 in cost-reimbursement funding.
2. Applicant will be notified in writing by March 1, 2015 regarding the status of the application; whether approved or disapproved for funding.
3. Sponsorship funding cannot be utilized for the following: salaries and fringe, travel, Indirect Cost, office equipment, print or copy of material and decorations.
4. Only 20% of total award can be used for food/refreshments.
5. Applicant must submit original copy of receipts, AMHC post event form and invoice for reimbursement. Applicant will receive reimbursement check within 30 days of submission of all required documents.

How to Submit Your Sponsorship Application
Applications will be received BY MAIL ONLY. Mail MUST BE RECEIVED BY FEBRUARY 23, 2015.
Mail sponsorship applications to:

Sponsorship Application
Arkansas Minority Health Commission
523 Louisiana, Suite 425
Little Rock, AR 72201

Note: All sponsorship awards are based on the availability of funding.