

APRIL IS MINORITY HEALTH MONTH IN ARKANSAS!

2010 MINORITY HEALTH MONTH EDUCATION/AWARENESS EVENTS

10 Funded 2010 MHM Sponsorships

Represents Phillips, Pulaski, Arkansas Counties

Total Funded Amount: \$9,200

There were 17 applicants

Of the 17, 7 were denied

ORGANIZ/ NAME OF EVENT	CITY/COUNTY	COLLABORATIONS	EVENT DESCRIPTION	DATE	GRANT AMT
UAMS Delta AHEC “A Day in the Life of a Nurse” – Minority Recruitment and Retention in Health Care Field	Helena PHILLIPS	Phillips County Community College- UA, UAMS Nursing program,	A Day in the Life of a Nurse will make students aware of the opportunities offered in a health related career. This program’s goal is to encourage students, especially minority students, to follow a path into a health career and then later return to the Delta to practice. Minority nursing students from UAMS will teach and mentor youth. Minority Junior and Senior High students in Phillips, Monroe and Lee county will participate and learn about health care professions, including nursing. This project is in line with the AMHC’s goal of increasing health care workforce diversity.	April 14 9a-2p	\$500
Beta Pi Omega Chapter of AKA dba The Ivy Foundation of Little Rock Minority Health Youth Initiative: “Get Moving – Eat Healthy” Fair	Little Rock PULASKI Held at P.A.R.K. After School Program	S.O.S., JCSI, local nurses, pharmacists, dentists, exercise trainers and nutritionist	This event will target African American youth ages 13-18 that attend the P.A.R.K. afterschool program. Designed to help students develop valuable skills and teach them the importance of taking charge of their health. The event will give teens the tools to make better health care choices by promoting an interactive and fun way to learn healthy eating and physical activity habits. A nutrition toolkit will be provided to each teen that informs them of their daily calorie needs and teach them ways to burn calories. Teens will learn how to take their body mass index and will be taught to create quick and healthy meals and snacks.	April 15 5p-6p	\$1000

<p>Arkansas Community Dispute Resolution Center</p> <p>Minority Youth Mental Health Education and Awareness Fair: It's About Your Brain, Stressors and Resources</p>	<p>Little Rock PULASKI</p> <p>Held at Willie L. Hinton, Neighborhood Resource Center</p>	<p>Arkansas Depression Bipolar Support Alliance, volunteers, Life Skills for Youth, City of LR YIP Program Coordinators, City of LR Neighborhood Based Prevention Program Coordinators, PC Youth Services, Our Clubs, area churches</p>	<p>Targets 100 vulnerable minority youth ages 5-18 from African American and Latino populations living in midtown minority Little Rock. Mental health booths from area mental health organizations and speakers presenting on such topics as mental illness and your brain, youth depression and suicide, controlling conflict stressors, and peer pressure and bullying. An online mental health resource center and Café Corner featuring online mental health assessment resources with laptops available for youth to conduct confidential online mental health assessments will be available. Mental health will be addressed in a fun, youth oriented atmosphere that encourages feedback and interaction.</p>	<p>April 17 9a-12p</p>	<p>\$1000</p>
<p>Women's Council on African American Affairs, Inc</p> <p>Stop Domestic Violence & Sexual Assault Forum</p> <p>Day of Restoration for Victims of Violent Crimes</p> <p>Healing Hearts with Power to End a Stroke Community Forum</p>	<p>Little Rock PULASKI</p> <p>Held at Numerous locations</p>	<p>Healing Place Ministries, AR Coalition Against Domestic Violence, Little Rock Police Dept., OMEGA Phi Psi Fraternity, AR Commission on Child Abuse, Rape & Domestic Violence, AR State Chamber of Commerce, AR Primary Care Clinics, Department of Workforce Svc's</p>	<p>WCAAA will highlight Minority Health Month each week of the month with awareness and educational community health forums related to domestic violence & sexual assault, crime victim's rights awareness week and finally a forum on the warning signs of cardiovascular diseases that impact minority communities disparately such as heart disease, strokes, diabetes, and obesity.</p>	<p>April 16 8:30a-1p</p> <p>April 24 3p-5p</p> <p>April 28 2:30p-5p</p>	<p>\$1000</p>

<p>Asociacion de Mujeres de Arkansas/ AR Association of Women of Arkansas</p> <p>Salud Latina/Latino Health</p>	<p>N. Little Rock PULASKI</p> <p>Held at Saint Anna Catholic Church</p>	<p>JCCSI, ADH, Dr. Hampton Roy, AR Human Development Corp, Kool-Smiles, Saint Anne’s Catholic Church</p>	<p>The primary goal of this event is to bring health services and resources to a disparate population by promoting healthier lifestyles among Central Arkansas Latino adults and youth. This effort will serve to encourage an estimated 400 Hispanic attendees to address areas such as obesity, diabetes, and more.</p>	<p>April 24 10a-3p</p>	<p>\$1000</p>
<p>Hearne Centre Health and Education, LLC</p> <p>Hearne Centre Community Health Education Forum & Fair</p>	<p>Little Rock PULASKI</p> <p>Held outdoors in the Wright Avenue community</p>	<p>Dunbar Magnet Middle School, Dunbar Community Garden, Sue Cowan Williams Library, Mosaic Church of Central Arkansas (Latino Community), Arkansas Baptist College and Philander Smith College</p>	<p>This community health fair will focus on the Latino and African American family and will provide education and ways to live in a lifestyle of prevention of major diseases that are prevalent among these two minority groups. Screenings will be available on-site. Booths provided by various health care businesses and agencies. Information will be shared regarding hypertension, diabetes, obesity, prenatal care, adolescent care, geriatric care and social concerns such as drugs, alcohol, smoking and STDs.</p>	<p>April 24 10a-5p</p>	<p>\$1000</p>
<p>Arkansas River Education Service Cooperative</p> <p>“The Immanuel Community Minority Health Fair and Screenings”</p>	<p>Almyra, ARKANSAS</p> <p>Held at the Immanuel Community Center</p>	<p>Phillips Community College –UA Dewitt, Citizens for Immanuel, Arkansas Department of Health, `</p>	<p>ARESC will organize, coordinate and promote the importance of screenings for blood pressure and diabetes, two major medical issues impacting minorities in Arkansas County. ARESC will host 5 prevention seminars relating to how participants can prevent and/or manage these diseases and will promote healthy lifestyles; provide crucial information that will allow individuals to practice disease prevention; showcase resources and providers in Arkansas County. Seminars on health prevention will run for 25 minutes with a 5 minute break for participants to rotate. Blood pressure and diabetes screenings will be held on site.</p> <p>Seminars:</p>	<p>April 24 8:30a-11:30a</p>	<p>\$1,000</p>

			<ul style="list-style-type: none"> • Certified physical activities trainer will conduct activities to promote physical activities on-site • “Healthy Lifestyles” • “Disease Prevention” • “How to Track the Foods we Eat” 		
Patient First of Arkansas, Inc. FREE CLINIC DAY at Surgical Associates of Arkansas	Little Rock PULASKI	Arkansas Dept of Health HIV/AIDS, Medicaid, Medicare, Department of Veterans Affairs	Patient First: Your Health Matters is a nonprofit organization designed to make quality healthcare services available to the uninsured and underinsured throughout the state. Patient First will offer health care screenings and primary preventative care services on Saturday, April 24 th to any Arkansan without insurance or who is underinsured, with an emphasis on outreach to minority communities. Health education materials outlining disease prevention and health warning symptoms will be made accessible to all free clinic patients. The event will provide free lab work and testing to the targeted minority populations.	April 24 9a-2p	\$1000
Freedom for Youth, Inc. Youth Leadership Health Disparities Drama	Helena PHILLIPS Held at CSEA on 4/26 & New Light Bapt Church 4/27	Phillips County Adolescent Health Coalition, Arkansas Federation of Families for Children’s Mental Health	10 youth are poised to perform dramatizations related to disparities in health care. The presentation is coupled with youth receiving services telling their real life stories. The group will present their play to families of children receiving behavioral health services on their Family Nite meeting (April 26). They will then perform before a community group on April 27 th at the New Light Baptist Church. The project provides education and awareness about health issues related to youth utilizing drama as a teaching tool.	April 26 6:30-7:30 April 27 6:30-7:30	\$1000
Greater First Baptist Outreach Ministry “Healthy Living Health Fair”	Helena-West Helena PHILLIPS Held at the Greater First Baptist Church	The Alliances of Churches of Phillips, Lee, Monroe, Desha Counties and Delta AHEC	By outreaching to some of Arkansas’s highest African-American populated counties, this community-wide health fair will educate the public through educational sessions on eating nutritional foods, how healthy eating can help in preventing/controlling chronic diseases, and the causes and consequences of obesity in the Delta.	April 27 8:30a-4p	\$700
Conway Interfaith Community Clinic	Conway FAULKNER	Conway Interfaith Community Clinic	Cardio- QuickStart clinics presents tennis to beginner children in a simplified, fun and active way. They will host three introductory clinics introducing participants to the fundamentals of tennis. They will distribute information, in both English and Spanish, on the importance of physical activity, proper hydration, smart nutrition habits. They will be provided with tennis equipment and given the	April 24 4:30-6p April 27 5p-6p(age 8 and	\$1000

			opportunity to participate in additional clinics for a total of four free tennis lesson	under) 6p- 7p(ages 9-10) 7p-8p (ages 11-12)	
Phoenix Youth and Family Services, Inc	Crossett ASHLEY	Ashley County Health Unit, Ashley County Cooperative Extension, Ashley County Medical Center	A nonprofit organization focusing on creating opportunities for rural and low income residents of Southeast Arkansas. Phoenix will host a diabetes awareness health fair targeting minorities between the ages of 12-60 years. The event will provide information promoting healthier lifestyles and free health checks for glucose, blood pressure, risk assessment and cholesterol.	April 25	\$1000